

Nancy Wirsig McClure  
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*Seeking contract teaching positions (professional education or post-secondary), or on-site training projects. Subjects: design (web/multimedia & print), graphics software. Brings an in-the-trenches perspective from ongoing work as a designer/illustrator.*

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## SOFTWARE KNOWLEDGE

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◆ Adobe Certified Expert.

- Adobe Photoshop, InDesign, Illustrator, Acrobat.
- Adobe Photoshop Elements, LiveMotion.
- HTML (hand coding), web design concepts.
- Digital photography.
- Microsoft Word and PowerPoint.
- Macromedia FreeHand, Fireworks.
- Digital prepress concepts.

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## QUALIFICATIONS

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### Training/Teaching Experience

- ◆ Experience in training professionals and college students on both Mac and Windows.
- Taught **Photoshop** classes and developed their course materials.

Portland State University: Professional Development Center	2000–present
Clark College, Vancouver WA	2000
Ace Communications Training Center, Beaverton OR	1999–2003
Electronic Imaging Center (for photographers), Minneapolis MN	1994–1996
Minneapolis College of Art & Design	1993–1997
- Taught **Macromedia Fireworks** and **Macromedia Freehand** classes.

Portland State University: Professional Development Center	2005
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- Provided **Adobe InDesign** training on-site.

Les Schwab and other corporations	2002–2003
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- Taught **Web Design/Production** workshop and developed its curriculum.

Minneapolis College of Art & Design	1998
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- Taught **Web Animation** and developed its curriculum.

Minneapolis College of Art & Design	2000–2002
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- Tutored ad agency staffers, photographers, and others in QuarkXPress, FreeHand, and Photoshop.

in QuarkXPress, FreeHand, and Photoshop.	1994–2001
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## Illustration, Design, and Web/Multimedia Experience

- Designed over 30 **web sites**' look-and-feel, layouts and navigation: icons, buttons, banners graphics, and animations.
- **Designed** print ads, posters, catalogs, newsletters, and collateral; **illustrated** magazine covers, textbooks, and brochures; developed **logos** for organizations, businesses, and events.
- Developed **user experience and interfaces** of web-based applications, including e-commerce; conducted interactive user tests; evaluated **usability** of web sites.
- Created **slide presentations**, including design of backgrounds and creation of animations.
- Generated correct output files for production for both pre-press and web sites.

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## EMPLOYMENT HISTORY

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- 1990–present     *Independent graphic artist and trainer, doing business as **hand2mouse**.  
See [www.hand2mouse.com](http://www.hand2mouse.com) for online portfolio of illustration and design.  
See previous page for training experience.*
- 6/2003–12/2004   *WebHostWorks.net  
Web designer and user experience architect (part-time employee)*
  - Developed web sites' look-and-feel and information architecture.
  - Created and tested interfaces for e-commerce and database lookup sites.
  - Art-directed FlashMX graphical user interfaces.
- 1984–1989        *Freelance computer consultant and technical writer  
Served as mentor; led 3-person team; documented software projects.*
- 1981–1984        *West Publishing Company  
Programmer Analyst: Developed typesetting software.*
- 1978–1981        *IBM  
Systems programmer: Designed, coded and tested operating system.*

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## EDUCATION

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**Professional development classes** in graphic design, illustration, typography, interactive design, and animation.     Pacific Northwest College of Art;  
Minneapolis College of Art & Design; University of Minnesota

**B.S. Computer Science** (G.P.A. 3.9)     University of Iowa

**B.A. Anthropology, Museum Studies** with Highest Distinction     University of Arizona

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## PUBLICATIONS AND AWARDS

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“Using Animation to Enhance Communication,” paper presented at Society for Technical Communication Region 7 Conference, October 2001.

Design awards from the Twin Cities Electronic Publishing Alliance.

Two articles published in *Step by Step Electronic Design*.

Phi Beta Kappa, National Merit Scholar.

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## QUOTES FROM STUDENT EVALUATIONS

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### **Instructor: Nancy Wirsig M<sup>c</sup>Clure**

*These comments are from ten different students in several sessions.*

“Nancy laid out the discussions very clearly and made sure to keep going over important details.”

“Nancy has a great background to draw upon and projects a wonderful joy about Photoshop.”

“Really fine explanation of complex and obscure concepts.”

“She was not too technical! I like that.”

“Nancy is very knowledgeable in all issues surrounding the process—not just the software.”

“She’s great—very easy to understand.”

“She knows her material.  
When she doesn’t know something, she admits it (good sign!)”

“Clear, concise, informative.”

“Extremely intuitive;  
organized, humorous, thoughtful of users’ applications;  
kept things moving.”

*From a student who’d taken several other Photoshop classes:*  
“Excellent class and instructor—finally!”