

Nancy Wirsig McClure
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Graphics PORTFOLIO: www.hand2mouse.com
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Offering **teaching/training of Adobe software and design skills**, which could be customized on-site training, teaching of college or professional development classes, or one-on-one tutoring.

Specializing in teaching **real-world workflows**, based on continuing experience as a professional graphic artist for print and web.

SOFTWARE EXPERTISE for training

Adobe

- Photoshop.
- InDesign.
- Illustrator.
- DreamWeaver.

SOFTWARE EXPERTISE as a user

Adobe Acrobat, Flash, and Fireworks.

Microsoft Office (Word, Excel, and PowerPoint).

Platforms

- Macintosh (10+ years).
- Windows.

EMPLOYMENT HISTORY

All classes have been hands-on in a computer lab, either Mac or Windows

2006–2009 Instantiations, Inc (Portland OR), a 30-person software company. **Creative director.**
Designed, produced and created graphics for web pages, print collateral, photos, exhibit graphics, ads, emails, animated banner ads, presentations, and more.

2001–2007 Portland State University's Professional Development Center:
Multimedia Professionals certificate program. **Instructor.**
Created and taught workshops on Photoshop, Illustrator, and Design for Print.

2005–2007 Clark College (Vancouver WA). **Adjunct Faculty.**
Created and taught credit class on Illustrator; taught sections of Photoshop class.

2005 Nike (Portland OR). **Contract trainer & graphics software consultant.**
Trained existing staff and new hires through classes and individual tutoring. Topics included customized use of Adobe Illustrator, InDesign and Photoshop. Advised on training needs; updated training materials; researched questions on the software.

2005–2006 Portland State University Department of Art. **Adjunct Faculty.**
Taught sections of credit class "Page Design I."

2003–2004 WebHostWorks.net (Portland OR), a small e-commerce company. **Graphic designer.**
Designed customers' web sites' look & interactivity; created all graphics & animation.

1990–2005 hand2mouse. **Self-employment** with many clients, including start-ups and publishers.
Managed own business; created clients' print materials, web sites, logos, illustrations, and animation—from concept through design to production of final files.

EDUCATION

B.S. **Computer Science**, University of Iowa

Phi Beta Kappa

B.A. **Anthropology**, University of Arizona

National Merit Scholar

Professional development classes in **graphic design, marketing, illustration, typography, animation, and interactive design.**
Pacific Northwest College of Art;
Minneapolis College of Art & Design; University of Minnesota

CONTRIBUTIONS TO PROFESSIONAL COMMUNITY

Founded an Adobe Users Group: tinyurl.com/pdxadobe

Presented on graphics and animation topics to Internet Professionals NW and the Society for Technical Communicators (STC).

Served as Advisory Committee member for the Pacific NW Color Management Users Group.